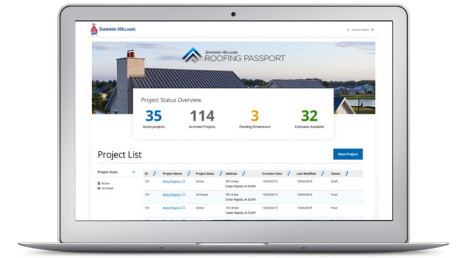


# SIMPLIFYING THE METAL ROOFING MARKET



*SHERWIN-WILLIAMS.*  
**ROOFING PASSPORT**

INTRODUCING OUR NEW METAL  
ROOF ESTIMATION TOOL



# METAL ROOFING ESTIMATION MADE EASY

## ROOFING PASSPORT: A SIMPLE PROCESS

## BENEFITS: HOW IT HELPS YOU

- 1 **Estimate in One Click** Everything you need for a metal roof take off for a lead, all in one click
- 2 **Control Your Profit Goals** Quickly get accurate cost estimates and pricing for each project with confidence
- 3 **First to Bid** Fast turnaround increases bid success rate
- 4 **Bid Efficiently and Increase Profitability** Simplified estimation process allows you to grow your business with additional opportunities







## SHERWIN-WILLIAMS. ROOFING PASSPORT

### WHAT IS THE ROOFING PASSPORT?

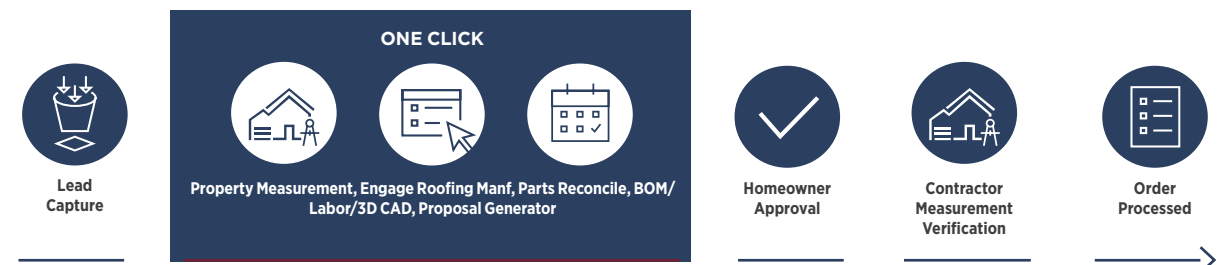
The Sherwin-Williams Roofing Passport, built specifically for the metal residential re-roofing market, is a groundbreaking platform that simplifies metal roof estimation and ordering. As a fully automated program, this digital platform enables project estimation in one click – transforming your roofing business. When compared to asphalt roofs, metal delivers advanced durability and weatherability to protect homes for longer periods of time. Historically the estimation process was more time consuming, complex and uncertain. With the Sherwin-Williams Roofing Passport, this uncertainty is eliminated by simplifying the process for metal roof estimation, yielding quick and efficient results.

### STRAIGHTFORWARD PROCESS

The Sherwin-Williams Roofing Passport integrates seamlessly with EagleView, the number-one provider of aerial property measurements, Keymark's SmartBuild building application software and Sherwin-Williams Coil Coatings, the industry leader in metal roof coatings. The Sherwin-Williams Roofing Passport creates a powerful link between EagleView's highly accurate roof measurements and SmartBuild's automated estimation software, creating an easy-to-use bidding platform.

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**ESTIMATE IN ONE CLICK**  
 With the Sherwin-Williams Roofing Passport, contractors can finalize sales and win bids in one click. The platform collects data for roofing take offs to populate materials, labor, pricing, 3D modeling, panel layouts and final bid sheets automatically.
- 
**FIRST TO BID**  
 Consumers are looking for bids quickly when they are ready to order. Create a competitive advantage with fast estimating, delivering professional and accurate bids with complete material take offs and labor.
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**CONTROL YOUR PROFIT GOALS**  
 The Sherwin-Williams Roofing Passport not only automatically imports your manufacturer's pricing, it also allows you to customize your profit goals. As a result, contractors can submit bids targeted at profitable growth.
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**BID EFFICIENTLY AND INCREASE PROFITABILITY**  
 Remove uncertainty and reduce estimation risk with an easy-to-use process that improves collaboration and accuracy. The platform allows you to save time, reduce needed resources, and allows you to confidently bid more jobs, increasing your return on investment.

## CLICK. BID. WIN.



### ACCURATE MEASUREMENTS

By creating a powerful link between EagleView and SmartBuild, the Sherwin-Williams Roofing Passport delivers estimates within ±1% accuracy, giving you confidence in the bid process.





Get ready to efficiently estimate and order metal roofs using a platform that helps you do it all. To learn more about how to get set up with the Roofing Passport **contact your metal manufacturer.**



**SHERWIN-WILLIAMS.**  
Coil Coatings

[sherwin.roofingpassport.com](https://sherwin.roofingpassport.com)

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